

ROBOTICS

SUMMIT & EXPO

EXHIBIT & SPONSORSHIP

PROSPECTUS

ENGINEERING THE FUTURE OF ROBOTICS



APRIL 30 - MAY 1, 2025
BOSTON CONVENTION AND EXHIBITION CENTER
BOSTON, MA

WWW.ROBOTICSSUMMIT.COM

PRODUCED BY:

THE **ROBOTREPORT**

WTWH
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massrobotics

THE ROBOTICS SUMMIT & EXPO IS A MULTIFACETED EDUCATIONAL PROGRAM DEDICATED TO ADDRESSING THE TECHNICAL ISSUES INVOLVED WITH THE DESIGN, DEVELOPMENT, MANUFACTURE AND DELIVERY OF COMMERCIAL ROBOTICS AND INTELLIGENT SYSTEMS PRODUCTS AND SERVICES.

WHO SHOULD ATTEND?

The **SUMMIT** is marketed to a wide variety of technical and business professionals chartered with developing the next generation of commercial class robotics and intelligent systems products and services.

- Software and Hardware Developers
- Global 2000 Businesses
- OEMs and Manufacturers
- Producers of Robotics and Intelligent Solutions
- Researchers and Academics
- Media Representatives
- Technology/Business Analysts
- Investment Professionals

WHY SPONSOR?

The robotics and intelligent systems sector has reached a critical stage, is expanding very quickly, and is poised for additional rapid, dramatic growth. The **SUMMIT** is a new and unique sales, branding, and marketing opportunity for those companies offering products, technologies and services that support the development of advanced robotics systems, and which assist technical professionals bringing the next generation of robotics solutions to market.

WHY ATTEND?

For the robotics market to reach its full potential, the technical and business challenges related to the design and development of robotics systems must be overcome. The **SUMMIT** is specifically designed for technical professionals developing the next generation of commercially viable robotics technologies and products - products that are to be used outside of laboratory environments and sold at a profit.



THE ROBOTICS SUMMIT CONFERENCE PROGRAM

TECHNOLOGIES, TOOLS & PLATFORMS TRACK

DESIGN, DEVELOPMENT & MANUFACTURING TRACK

AI FOR ROBOTICS TRACK

HEALTHCARE ROBOTICS TRACK

WAREHOUSE AUTOMATION TRACK

TECHNOLOGIES, TOOLS & PLATFORMS TRACK

The development of robots and robotic technology requires the mastery of multiple disciplines – primarily software development, mechanical and electrical engineering.

Solution providers have responded to these difficulties by providing a whole host of robotics design and development tools, as well as ready-made robotic ‘platforms’, that dramatically simplify the job of designing, developing, testing and manufacturing robots and robotic products.

Sessions in the **TECHNOLOGIES, TOOLS AND PLATFORMS TRACK** will cover the latest advances in the ‘core’ technology that are common to most classes of robots and intelligent systems.

Sensors and Sensing

- Sensor Fusion
- Touch / Haptics
- Data Acquisition
- Advanced Materials
- Vision / Imaging Systems
- Communications / Networking
- LiDAR, Radar, Sonar & GPS
- Human-Machine Interfaces / HRI

Actuation and Mobility

- Mobile Platforms
- Arms / Manipulators
- Batteries / Power Systems
- Actuators / Motors / Servos
- Soft Robotics Technologies
- End Effectors (Grippers & Tools)
- Wheeled, Tracked & Legged Systems
- Research Robots & Development Platforms

DESIGN, DEVELOPMENT & MANUFACTURING TRACK

Optimizing design, development and other engineering processes are necessary, but not sufficient, to produce commercially viable robotics systems.

Issues related to supply chains, manufacturability, and fulfillment are also critical.

Topics covered in the **DESIGN, DEVELOPMENT & MANUFACTURING TRACK** include those listed above.

- | | |
|--|---|
| • Development Tools / SDKs / Libraries | • Languages and Libraries |
| • System Integration / Programming | • Robot Operating System, MoveIt! and Open Source Solutions |
| • Prototyping, Simulation and Testing | • Operating Systems: Linux, Windows, VxWorks, QNX, Others |
| • Robotics Engineering Methodologies | • Software Development Kits and Modeling Tools |
| • Bases, Frames and Cognitive Platforms | • COTS Solutions for Robotics |
| • Simulation and Testing Tools | • 3D Printing / Prototyping Solutions |
| • CAD/CAM Tools For Robotics Development | |

AI FOR ROBOTICS

Sessions in the **AI FOR ROBOTICS TRACK** address the benefits and use cases for AI technologies that are key to innovative robotics capabilities.

Gain an understanding of how to integrate AI technologies to build truly smart robotics solutions.

- Generative AI
- Machine Learning
- Low Code/No Code
- Natural Language Processing
- Security and Governance

HEALTHCARE ROBOTICS TRACK

The Healthcare Robotics track at the Robotics Summit & Expo, which is co-located with Device Talks, examines design considerations for surgical, therapeutic, assistive, and other systems.

The sessions in this track will discuss topics such as following:

- Designing to optimize human-machine interaction and collaboration
- How to bring healthcare robotics from concepts to commercial success
- Combining the latest motion control and AI technologies for next-generation medicine
- How startups can manage challenges including obtaining funding, regulatory approval, and clinical trials

WAREHOUSE AUTOMATION TRACK

The sessions in this track will discuss:

- Design considerations for next-generation warehouse robots
- Real-world materials handling challenges and lessons learned from end users
- Evolving tools for scaling and managing robot fleets
- Discuss how different types of robots, from automated storage and palletizing to goods-to-person picking, can work together
- Explore new applications for automation, including truck loading and unloading and more
- Attendees will also see some of the latest warehouse automation solutions in action on the expo floor

2024 KEYNOTE SPEAKERS



MORITZ BAECHER
Associate Lab Director, Robotics
Disney Research



TYE BRADY
Chief Technologist
Amazon Robotics



JONATHAN HURST
Co-Founder &
Chief Robot Officer
Agility Robotics



UJJWAL KUMAR
Group President
Teradyne Robotics



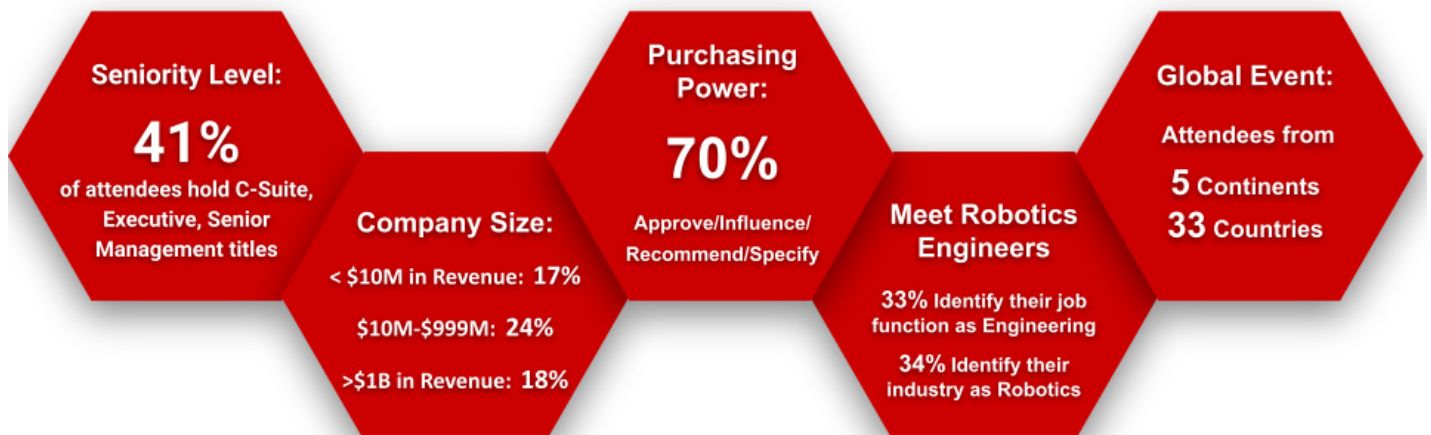
MORGAN POPE
Research Scientist
Disney Research

WHO ATTENDS ROBOTICS SUMMIT



Technical and business professionals developing the next generation of commercial class robotics and intelligent systems solutions.

Robotics Summit Attendees by the Numbers



The Robotics Summit audience represents decision makers with purchasing responsibility from startups to Fortune 500 Companies

ROBOTICS EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Position your company as an industry thought leader with Robotics Program Sponsorships. These comprehensive sponsorship opportunities provide high level exposure for your organization with exclusive benefit packages. Choose from the following:

- Platinum Sponsor
- Diamond Sponsor
- Gold Sponsor

SPONSORSHIP BENEFIT GRID

| | Platinum Sponsor | Diamond Sponsor | Gold Sponsor | |
|--|------------------|-----------------|-----------------|----------------|
| Robotics Summit | \$20,000 | \$15,500 | \$11,830 | \$6,835 |
| Sponsored Session | X | Panelist | | |
| Exhibit Space | 10x10 | 10x10 | 10 x 20 | 10 x 10 |
| Expo Passes | 10 | 5 | 6 | 3 |
| Complimentary Conference Passes | 10 | 5 | 3 | 3 |
| Full page ad in show guide | X | | | |
| Essential Exhibitor Listing Upgrade | X | X | | |
| Corporate logo recognition and acknowledgement | X | X | X | X |

Exhibit Only - 10x10
*includes 3 Expo Passes per 100 sq ft

\$4,995 = \$49.95 / sq ft

Each 10x10 booth will be set with 8' high white drape, 3' high black dividers, one 6'x30" high white draped table, two Limerick side chairs and one waste basket. The Exhibitor area is not carpeted.

Education and Expo Sponsorships

| | |
|------------------|-------------------------------------|
| Workshop | \$20,000 |
| Conference Track | \$7,500 (4 opportunities available) |

Hospitality Sponsorship

| | |
|---------------------------|---------|
| Reception Sponsor | \$5,500 |
| Keynote Networking Break | \$5,500 |
| Show Floor Coffee Break | \$5,500 |
| Speaker Ready Room Host | \$5,500 |
| Networking Tailgate | \$5,500 |
| Pretzel Break | \$5,500 |
| Welcome Reception Sponsor | \$5,000 |

Event Media Sponsor

| | |
|--------------------------------------|---------|
| Show Guide Ad with Essential Listing | \$1,795 |
| Show Guide Ad | \$1,500 |
| Multimedia Sponsorship | \$2,200 |

Merchandise Sponsorship

| | |
|---------------------------|---------|
| Welcome Gift | \$6,500 |
| Hat Sponsor | \$5,500 |
| Water Bottles | \$5,500 |
| Conference Notebook & Pen | \$4,000 |
| Name Badge Lanyard | \$7,500 |
| Branded Badge Insert | \$7,500 |
| Bag Insert | \$1,000 |

Onsite Branding

| | |
|--|---------|
| Wall Banner on Conf Wall | \$8,500 |
| Banner above escalator (DOWN) | \$7,500 |
| Banner above escalator (UP) | \$6,600 |
| Meter Board | \$2,750 |
| Escalator Clings Level 0 to conference | \$4,200 |
| Stacking Cubes | \$4,000 |
| Floor Decal | \$2,000 |

For Exhibit and Sponsorship Opportunities, contact **Colleen Sepich**,
csepich@wtwhmedia.com
857-260-1360

DETAILED BENEFIT PACKAGES ARE OUTLINED ON THE FOLLOWING PAGES.

ROBOTICS SUMMIT

Exhibit and Sponsorship participation in Robotics Summit & Healthcare Robotics provides your organization with direct access to the leaders and decision makers who are shaping the future and direction of the robotics industry.

- Showcase your products, technologies, and applications to the robotics community
- Increase your visibility and awareness as an industry leader and solutions provider
- Expand your network in the robotics community with direct access to existing and next generation innovators and decision makers

PRESENTING LEVEL

SPONSORSHIP FEE: \$50,000

Presenting Sponsorship provides a comprehensive benefits package with heightened exposure and exclusive offerings. Establish your position as a market leader with this high impact sponsorship opportunity. Sponsorship includes the following benefits:

- Organization of a dedicated session featuring your corporate thought leaders and industry partners.
- 20x20 premium exhibit space
- Twenty (20) complimentary full conference passes for corporate representatives or invited customers/guests at each Robotics Summit conference – twenty (20) passes total.
- Networking Reception Sponsor
- Showguide Ad
- Essential Exhibitor Listing Upgrade
- Onsite Branding Opportunity
- Premium Booth Location & Branding
- Robotics Summit website logo recognition
- Top branding recognition and acknowledgment at each Robotics Summit conference program
- Logo on the Robotics Summit event website

PLATINUM SPONSORSHIP

SPONSORSHIP FEE: \$20,000

Platinum Sponsorship combines strong visibility with targeted promotional benefits. Platinum Sponsorship provides the opportunity to establish your position as a market leader at an individual Robotics Summit program.

Organization of a dedicated session featuring your corporate thought leaders and industry partners. Content developed in coordination with Robotics Summit editorial staff.

- 10x10 exhibit space
- Essential Exhibitor Listing Upgrade
- Ten (10) complimentary full conference passes for corporate representatives or invited customers/guests
- Premium Booth Location & Branding
- Corporate logo recognition and acknowledgment
- Logo on the Robotics Summit event website
- Full Page Ad in Show Guide

DIAMOND SPONSORSHIP

SPONSORSHIP FEE: \$15,500

Diamond Sponsorship increases and enhances your company's participation in Robotics Summit. Choose from Robotics Summit East or West programs.

- Panelist on general session speaking program
- 10x10 exhibit space
- Five (5) complimentary full conference passes
- Corporate logo recognition and acknowledgment
- Logo on the Robotics Summit event website
- Essential Exhibitor Listing Upgrade

GOLD SPONSORSHIP

SPONSORSHIP FEE: \$6,835

Gold Sponsorship is provided as an excellent entry level sponsorship program at the Robotics Summit.

- 10x10 exhibit space
- Three (3) complimentary full conference passes
- Corporate logo recognition and acknowledgment
- Logo on the Robotics Summit event website

EXHIBIT SPACE OPTIONS

The Robotics Summit Exhibit Floor Sponsorship provides heightened exposure as the exclusive sponsor of the show floor. Recognition includes premium booth location, company branding on the expo floor, and highlighted booth recognition on the 2024 Robotics Summit floor plan.

| | |
|----------------------------|----------|
| • 10x10 with Gold Benefit | \$6,835 |
| • 10x20 with Gold Benefits | \$11,830 |
| • 20x20 with Gold Benefits | \$19,980 |
| • 10x10 Exhibitor Only | \$4,995 |

ROBOTICS SUMMIT

CONFERENCE BRANDING PROGRAMS

ROBOTICS SUMMIT BREAKOUT ROOM SPONSORSHIP

SPONSORSHIP FEE: \$3,500

- Branded meter board at the front of the breakout session room
- Opportunity to provide a 30-second branded video to be shown at the start of each session in the breakout room

ROBOTICS SUMMIT KEYNOTE SPONSORSHIP

SPONSORSHIP FEE: \$7,500 (5 available)

- Robotics Summit Keynote Room Sponsor: Logo included on keynote stage backdrop
- Co-branded with event signage
- Opportunity to provide a 30-second branded video to be shown at the start of one keynote session (need to make sure you have enough keynote sessions to accommodate all these opportunities, unless you want to run multiple videos at the start of each keynote session)

EXCLUSIVE SPEAKER READY ROOM HOSPITALITY HOST

SPONSORSHIP FEE: \$5,500

- Be the exclusive host with the most - sponsor drinks and snacks for our conference thought leaders
- Your branding outside the door and on signage in the Speaker Ready Room along with all day refreshments including bottled water, cookies, chips, and coffee
- Logo inclusion in pre-event marketing materials, on the event website and in the on-site event program

DIGITAL UPGRADES

ESSENTIAL EXHIBITOR LISTING

SPONSORSHIP FEE: \$495

Great value for additional exposure. Upgrade your online and mobile app directory listing to highlight your products and services. The Essential Listing includes access to online leads, featured status and priority placement in search results, an exhibitor spotlight on the directory homepage, video, opportunity to showcase show specials and scheduled events/ thought leadership programs, and additional online business cards and product images and descriptions.

| | Standard | Essential |
|---|----------|-----------|
| Contact Information | X | X |
| Booth number with link to floor plan | X | X |
| Company URL and Logo | X | X |
| Product Categories | X | X |
| Appointment Scheduling | X | X |
| Online Business Cards | 2 | 4 |
| Product Brochures & Press Releases | 2 | 4 |
| Product Gallery with Images/Descriptions | 4 | 8 |
| Product Video | | 1 |
| Access to Online Leads | | X |
| Highlighted Booth on Floor Plan | | X |
| Featured Exhibitor Listing | | X |
| Priority Placement in Search Results | | X |
| Exhibitor Spotlight on Directory Homepage | | X |
| Show Specials | | X |
| Scheduled Events/Thought Leadership | | X |

ONLINE FLOOR PLAN BANNER AD WITH ESSENTIAL LISTING UPGRADE:

SPONSORSHIP FEE: \$1,995

PRODUCT CATEGORY SPONSOR WITH ESSENTIAL LISTING UPGRADE:

SPONSORSHIP FEE: \$595

DIRECTORY HOMEPAGE BANNER AD WITH ESSENTIAL LISTING UPGRADE:

SPONSORSHIP FEE: \$1,995

EVENT MEDIA SPONSORSHIP

SHOW GUIDE AD

SPONSORSHIP FEE: \$1,500

The full page ad is included in the event show guide that will be distributed to all attendees upon arrival.

SHOW GUIDE AD WITH ESSENTIAL LISTING

SPONSORSHIP FEE: \$1,795

A full page ad in event show guide paired with an essential exhibitor listing.

MULTIMEDIA PACKAGE

SPONSORSHIP FEE: \$2,200

Full Page Ad in Event Show Guide and Essential Exhibitor Listing and banner ad on the event online floor plan

For Exhibit and Sponsorship Opportunities, contact:

Colleen Sepich, Events Sales Director, csepich@wtwhmedia.com 857-260-1360 or
Heather Herbert, Events Sales Manager, hherbert@wtwhmedia.com 512-760-0570

ROBOTICS SUMMIT

HOSPITALITY SPONSORSHIPS

NETWORKING RECEPTION SPONSORSHIP

SPONSORSHIP FEE: \$5,500

Robotics Summit evening receptions represent prime social gatherings for the program delegates. Sponsorship benefits include logo recognition and promotion including custom logo cocktail napkins and prominent signage at each hospitality station.

KEYNOTE NETWORKING BREAK SPONSORSHIP

SPONSORSHIP FEE: \$5,500

Robotics Summit attendees will enjoy networking breaks outside of the keynote room, compliments of the Keynote Networking Break Sponsor. Sponsorship benefits include corporate logo recognition, custom coffee cups and positioning of a Networking Break sponsorship board adjacent to the coffee station.

EXHIBIT FLOOR NETWORKING BREAK SPONSORSHIP

SPONSORSHIP FEE: \$5,500

Robotics Summit attendees will enjoy networking breaks on the Exhibit Floor, compliments of the Exhibit Floor Break Sponsor. Sponsorship benefits include corporate logo recognition, custom coffee cups and positioning of a Networking Break sponsorship board adjacent to the coffee station.

NETWORKING TAILGATE:

SPONSORSHIP FEE \$5,500

Invite your prospects and customers to a happy hour tailgate in your booth from 3:30-5:00 on Day 1 of the event. Program includes 150 craft and domestic beers served in your booth with bartender service with logo inclusion in pre-event marketing materials, on the event website, and in the on-site event program. Logo'd on-site signage promoting the happy hour and in the event app to promote the tailgate event.

OTHER HOSPITALITY SPONSORSHIP OPPORTUNITIES:

SPONSORSHIP FEE: \$5,500

- Ice Cream Social Break
- Coffee & Muffin Break
- Bavarian Pretzel Break

MERCHANDISE SPONSORSHIPS

WELCOME GIFT SPONSOR

Welcome Gift Exclusive - \$6,500

- Co-branded Event Conference Bag with sponsor logo and event logo
- 1 sponsor literature piece and giveaway item provided by sponsor

WATER BOTTLE SPONSORSHIP [SOLD]

SPONSORSHIP FEE: \$5,500

Each delegate will receive a company branded Water Bottle for use during the Conference and throughout the year. Sponsorship includes corporate logo imprint on the water bottle, and corporate logo recognition on Robotics Summit website sponsor page and on-site signage.

NOTEPAD AND PEN SPONSORSHIP

SPONSORSHIP FEE: \$4,000

Each delegate will receive a notepad and pen for use during the Robotics Summit. Notepad sponsorship includes logo imprint on the cover of the notepad as well as the opportunity to insert a corporate pen. (Pens must be provided by the sponsoring organization).

NAME BADGE LANYARD SPONSORSHIP [SOLD]

SPONSORSHIP FEE: \$4,000

The Robotics Summit Name Badge Lanyard Sponsorship offers prominent visibility for your organization. Robotics Summit name badges and lanyards are distributed to all attendees at registration and are worn throughout the event.

NAME BADGE INSERT SPONSORSHIP

SPONSORSHIP FEE: \$4,000

Robotics Summit attendees will recognize your organization's name with the Name Badge Insert Sponsorship. This attractive corporate logo name badge insert extends above the delegate's badge and offers prominent advertising/branding recognition.

ROBOTICS SUMMIT

MERCHANDISE SPONSORSHIPS

SUNGLASSES

SPONSORSHIP FEE: \$4,000

Sponsorship includes corporate logo imprint on sunglasses and corporate logo recognition on Robotics Summit website sponsor page and onsite signage.

TRAVEL COFFEE MUG

SPONSORSHIP FEE: \$5,500

Sponsorship includes corporate logo imprint on travel coffee mugs and corporate logo recognition on Robotics Summit website sponsor page and onsite signage.

BOTTLE OPENER

SPONSORSHIP FEE: \$4,000

Sponsorship includes corporate logo imprint on bottle openers and corporate logo recognition on Robotics Summit website sponsor page and onsite signage.

WIRELESS CHARGER

SPONSORSHIP FEE: \$5,500

Sponsorship includes corporate logo imprint on wireless chargers and corporate logo recognition on Robotics Summit website sponsor page and onsite signage.

ADDITIONAL SPONSORSHIPS

EXCLUSIVE WORKSHOP SPONSORSHIP

SPONSORSHIP FEE: \$20,000

This sponsorship includes a full-day workshop, full page ad in event show guide, essential listing upgrade 10 full conference passes for corporate reps or invited customers and logo recognition and profile on the Robotics Summit website

REGISTRATION SPONSORSHIP [SOLD]

SPONSORSHIP FEE: \$14,500

The Registration Sponsorship includes corporate logo/artwork on the event registration webpage, corporate logo recognition on registration counters onsite at the Robotics Summit.

KEYNOTE SEAT DROP SPONSORSHIP

SPONSORSHIP FEE: \$3,000

Distribute your corporate brochure at each place setting before a Robotics Summit Keynote address. Provide us with your corporate brochure, and we'll ensure they are placed for all attendees to find at their seat.

WOMEN IN ROBOTICS BREAKFAST

SPONSORSHIP FEE: \$2,500

Date: May 1, 2025 @ 8:00 - 9:00 am

Join us for a morning of celebration and networking with fellow engineers, mentors, and industry leaders committed to advancing women in robotics. Share experiences and insights, build lasting relationships, and help foster inclusivity in the robotics community!

Sponsorship includes:

- Logo'd signage at the Women in Robotics breakfast
- Sponsorship of Continental Breakfast at Women in Robotics breakfast
- Logos included on Co-branded table tents at Women in Robotics breakfast
- Logo inclusion on on-site signage & on conference website



ROBOTICS SUMMIT

THE RBR50 ROBOTICS INNOVATION AWARD NETWORKING RECEPTION & AWARD GALA

Recognizing the world top developers, suppliers, and users of commercial robots for best-in-class technologies, ranging from startup to global enterprises.

About the RBR50 Robotics Innovation Awards:

The annual list spotlights leaders in technology, business, and market development.

Nominees must have created or deployed new robotics systems, applications, or business models within the past year.

The 2024 RBR50 honorees will be announced at a gala at the Robotics Summit & Expo at the RBR50 Award Dinner & Gala Celebration taking place May 1, 2024 from 7:00 - 9:00 pm.

In addition to the Rbr 50 award winners. We will also be recognizing the best in class for the following award categories.

- **Startup of the Year:** The nominee must be less than five years old or pre-Series A, and it must be already testing its innovation with customers.
- **Application of the Year:** The winner will be a case that has previously been difficult to automate and where robotics and automation have demonstrated a clear benefit over previous processes.
- **Robot of the Year:** The RBR50 awards are seeking a complete system that is a game-changer in terms of technology innovation, use case, and industry influence.



The RBR50 Robotics Innovation Award Networking Reception & Award Gala Sponsorship

| Add-on Sponsorship: | Cost: |
|---|----------|
| RBR50 Presenting Sponsor | \$17,850 |
| RBR50 Award Networking Reception | \$7,250 |
| Red Carpet Photo Sponsor | \$5,950 |
| Table Sponsor | \$5,150 |
| RBR50 Start up of the Year Award Sponsor | \$6,500 |
| RBR50 Application of the Year Award Sponsor | \$6,500 |
| RBR50 Robot of the Year Award Sponsor | \$6,500 |
| RBR50 Whiskey Glass | \$5,500 |

HOSPITALITY, MEDIA, and MERCHANDISE Sponsorships are available to current Robotics Summit sponsors.

For Exhibit and Sponsorship Opportunities, contact Colleen Sepich, Events Sales Director, csepich@wtwhmedia.com 857-260-1360 or Heather Herbert, Events Sales Manager, hherbert@wtwhmedia.com 512-760-0570

2024 EVENT SPONSORS

PRESENTING SPONSOR



PLATINUM SPONSORS



DIAMOND SPONSORS



REGISTRATION SPONSOR



GOLD SPONSORS



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